



Suti[®]

Be Exclusive. Be Divine. Be Yourself



SUTI THE BRAND

In order to fill the vacuum of women's' casual & ethnic wear in India, WINGS LIFESTYLES initiated its brand SUTI in the year 2011 creating a base for skilled local artisans by empowering innovation and designing the best quality garments at affordable price to provide total customer satisfaction. Today, the contrast color range has a very contemporary sensibility, and the combo suits range is very ethnic, defined by an Indian crafted look, hand-block prints, and organic dyes. Indian traditional embroideries and other techniques are applied in producing the garments.

A woman with dark hair, wearing a teal-colored kurta with intricate floral embroidery in red, orange, and black, stands outdoors. She is positioned in front of large, thick tree trunks. To her left, a portion of a stone monument or pillar is visible. In the background, a white car is parked on a street. The overall scene is bathed in warm, golden light, suggesting late afternoon or early morning. The text is overlaid on the lower half of the image.

The dream of two brothers – Mr. Pawan Nahata & Mr. Pankaj Nahata came to reality when SUTI started its journey with an aim to provide fashion in a modern retail environment to the Indian woman. We are the brand in the Indian retail space which offers 'Indian Traditional' wear and stays a step ahead of the fashion curve. The pioneer in introducing the concept of 'Mix Match' in retail, SUTI designers take inspiration from the latest fashion trends & forecasts from the west and transform them into silhouettes and styles acceptable to the modern Indian woman

FOUNDATION

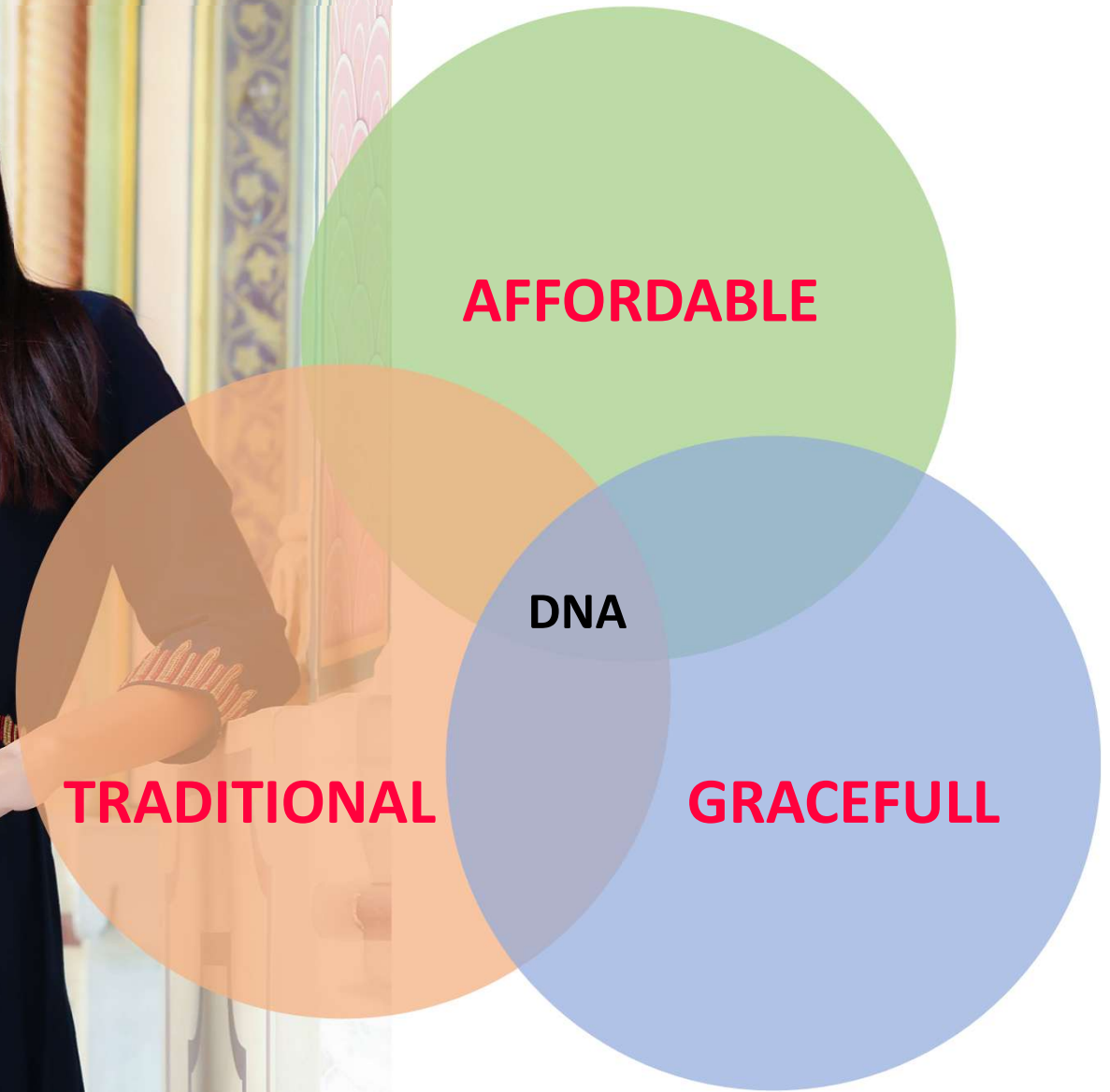
BRAND DNA

With SUTI, always expect a truly unique
WOW-inspiring ethnic experience!



COMMUNICATING

WITH AUDIENCE



A woman with long dark hair, wearing a brown sari with a gold floral pattern and a gold border, is sitting on a concrete bench. She is looking towards the camera with a smile. The background is a lush green park with many trees and a playground in the distance. The lighting is bright and natural, suggesting a sunny day.

Vision SUTI

To Make A Benchmark Presence Across The Country Through
Establishing Exclusive Brand Outlets Striving To Be An Enduring
Legacy Of Ethnic Wear

Offers Entrepreneurs And Investors A Golden Opportunity To
Operate As Its Franchise With A Proven Business Model



Mission SUTI

Suti's core mission is to provide complete wardrobe solution to the Indian woman. Started in 2011, the aim was to fill the gap by providing Graceful Indian ethnic wear in organized modern retail format.

We aim to grow nationally to cater a larger clientele through both retail and e-commerce space.



The inside story of garments...

From designing, dyeing, printing, embroidery, stitching, finishing, washing, packaging, dispatching, marketing, sales; we do it all with grace, honesty and grit. It is our prerogative to make you one with your inner beauty and to do that we ensure core quality and for that we do not outsource, so as to see everything happening in close supervision. The source of fabric is exclusive to us and makes it for our exact specification. “SUTI” doesn't mean just cotton but also deals in other fabrics like woolen, Georgette, chiffon, Dobby, Jacquard etc. From Formal, Casual, Club and Party wear we create complete solutions for woman's clothing, for her every mood. Our western and ethnic garments have the grace to make a woman look ageless and timeless.

WINGS USP

Manufacturing Under a Roof

Our Handwork Techniques- Which make our Designs Unique

When it comes to ethnic wear, it is very obvious to use variety of Handworks & Techniques to make the garment more appealing.

There are very few names that appear to our mind and SUTI is one of them ,one of the dominant players in women ethnic wear segment in India, the brand provides its customer with trendy ethnic Handwork Techniques such as-

- ❖ Hand Embroideries
- ❖ Block Prints
- ❖ Hand Made Tassels
- ❖ Mirror work
- ❖ Bead work
- ❖ Sequins work
- ❖ Hand Crafted Buttons



SUTI-Leading the way for Women Employment

We find that women are skilled for the Handwork that needs to be done at SUTI for which we prefer to give opportunities to enhance their skills. They are also more diligent, and an improvement in their prospects not only helps the entire household, but also benefits the next generation. We at Suti focuses on empowering women, when we support them, they empower a family and build a stronger community, and this will lead to a more progressive, inclusive nation.

We feel privileged to rediscover and revive these beautiful Indian heritage Handcrafts through our designs prepared by them.



Retail Outlets



R.City Mall, Ghatkopar (W) Mumbai



Phoenix Mall, Mumbai



Vastrapur, Ahmedabad

Retail Outlets



Great India Palace Mall, Sector 18, Noida



Sarath City Capital Mall, Gachibowli



Shakespeare Sarani, Kolkata

Retail Outlets



Madhapur , Hyderabad



Jaipur, Vaishali Nagar



Nizampet, Hyderabad

Retail Outlets



Parklane, Secunderabad



The Planet Mall, Siliguri



Fergusson College Road, Pune

Retail Presence

Ahmedabad

Bareilly

Bangalore

Guntur

Guwahati

Hyderabad

Indore

Jaipur

Jhansi

Khammam

Kota

Kolkata

Mumbai

Nagpur

Noida

Pune

Secunderabad

Siliguri

Vijayawada

Warangal

Howrah (Kolkata)



We Set Trends & Forecast

The very design, styling, fashion knowledge and fashion forecasting is one grand task which we ensure we go through religiously so that you get nothing less than you deserve, which is nothing less than infinity of-course. We are the creators of a new paradigm in ethnic
&
western aura.



Thank You